



# OLLIN:



# JUMPING IN HEART FIRST



UNITED STATES LIABILITY INSURANCE GROUP  
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**JUMP IN  
HEART F**



# FIRST

**USLI** is committed to making a difference through community service, fundraising and volunteering. We consistently reach out to several organizations including Cristo Rey Philadelphia, Nothing But Nets, La Salle Academy and John Jenks Elementary. We also invite children into our facility for various programs like the Children's Holiday Party and Bring Your Child to Work Day. Additionally, USLI donates funds after catastrophic events. Most recently, our company made donations to the victims of Hurricane Sandy.

**OLLIN:** to jump in heart first, having trust, total commitment, passion, belief, letting yourself go and putting yourself into something one hundred percent. Don't waste time standing on the sidelines but rather get moving, take ownership and become fully engaged both physically and emotionally.







## BRING YOUR CHILD TO WORK DAY

This annual event gives children the opportunity to participate in a variety of educational events with guest speakers while having a great time and learning about the insurance industry. Participants include children of our community members, as well as those children active in our La Salle Academy mentoring program and Reading STARS.

## VANGUARD VOCATIONAL PROGRAM

Since 2005, we have partnered with the Vanguard School in Paoli, PA as part of its Community Vocational Program. Vanguard serves children with Autism and Asperger's Syndrome. Students from the program come to our company two days per week for job training and coaching. Each student is assigned a coach and an assistant coach to guide them during their time here. This year, we have 10 students and 22 coaches/assistant coaches. The majority of our students have gone on to attend college or have secured gainful employment. Our coaches report having a lot of personal satisfaction from working with the students and helping them overcome the obstacles that might have prevented them from obtaining employment.

## DAFFODIL DAYS

Each year we participate in the American Cancer Society's Daffodil Days to help fund cancer research. The daffodils are delivered on the first day of spring. This year, our community purchased over \$1,000 worth of daffodils.



## HURRICANE SANDY RELIEF

After Hurricane Sandy hit on Oct. 29, USLI collected money, food, blankets and clothing to help the victims. In addition to the donations, we also sent several work crews to help with the clean up at St. Rose High School in Belmar, NJ. Belmar, a shore community located in Monmouth County, NJ, was hit very hard by the massive storm. The first floor of the school was flooded with seven feet of water and filled with dead fish. They lost all power and a portion of the school's roof. Our volunteers helped save the school money by providing the labor to help with their clean up.

## CHILDREN'S HOLIDAY PARTY

We host a Holiday Party for the children of our community members every year. We also invite children from La Salle Academy, John Jenks Elementary (our Reading STARS school) and Philadelphia Travelers Aid Society. Each child is provided with a host, and the responsibilities of the host are to make the child feel welcome, show them around to the different activities and buy them a gift to receive from Santa. In 2012, we had a record number of children attend the party. All of the kids leave with gifts, candy, their faces painted and happy memories.

## BLOOD DRIVES

We host four blood drives each year in conjunction with the Red Cross. The drives are held at our facility between the hours of 6 a.m. and 1 p.m., and community members are given the time necessary to make a donation during the work day.

## NOTHING BUT NETS

We have partnered with the U.N. Foundation's Nothing But Nets campaign since 2006. Nothing But Nets provides bed nets for families in Africa; each bed net protects a family of four from malaria for over two years. Malaria is particularly devastating in Africa, where it is a leading killer of children. In fact, there are 10 new cases of malaria every second. Every 60 seconds, a child in Africa dies from a malaria infection. The USLI NETraisers surpassed last year's fundraising goal of \$10,000 for this great cause.



## LA SALLE MENTORING PROGRAM

In 2011, we began a mentoring program with the 5th grade students at La Salle Academy in Philadelphia. There are 15 children in the program, and each child is assigned two mentors. The group meets at our office in Wayne, PA. The program has a large fitness component to help the kids be more active and make healthier food choices, but the main focus is on bonding and forming strong relationships between mentor and mentee. Our goal is to mentor the students into high school and hopefully beyond.

## CRISTO REY PHILADELPHIA

USLI began working with Cristo Rey Philadelphia in 2012 to assist with its start-up efforts. Opening its doors in September 2012 to 125 9th graders, this Philadelphia college-preparatory school provides a Catholic education to underprivileged high school students. The mission of Cristo Rey Philadelphia is to combine education with corporate work experience to set students up for success in college and the working world. USLI is hosting four freshmen during the 2012-2013 school year who rotate one day of work each per week throughout the year. The wages the students earn go directly toward the cost of their education. This real job experience is an invaluable asset our people can provide to these students to take with them in preparation for their post-high school experiences. We also assisted in developing Cristo Rey Philadelphia's fitness center and designing the artwork for the bus that transports students to and from work and other outings.

## CARE<sup>2</sup> FUND

The CARE<sup>2</sup> Fund was established to give members of the USLI community the opportunity to request donations to charities or causes to which they have a personal connection. In 2012, we donated \$40,000 to 84 causes. Support for these donations comes from the company, our annual community fundraisers, proceeds from sales of CARE<sup>2</sup> Wear Gear and contributions from community members and customers. In 2012, the mission of the CARE<sup>2</sup> Fund at USLI Inc. was expanded. The Fund now also serves as a portal for funds raised from the community to support causes selected specifically by the company. This allows our community members to receive receipts for charitable contributions.



## BREASTCANCER.ORG

We raise funds for breastcancer.org, located in Bryn Mawr, PA. Breastcancer.org is dedicated to providing the most reliable, complete and up-to-date information about breast cancer. Last year, we raised over \$6,000 through various fun events in our company including an hour-long kickboxing workout fundraising event.



## READING STARS

USLI has participated in the Reading STARS program since the 2007-2008 school year. Reading STARS is a phonics-based program geared toward children who are not reading at grade level. For the past three years, our partner school has been John Jenks Elementary. This year, we have 32 students in grades 3 through 5 paired up with 32 coaches along with over 20 back-ups. In the 2011-2012 session, the students showed a 2.5 grade increase in their overall reading levels. We hope to do as well if not better this year!



## KILIMANJARO CLIMB & KUJALI INTERNATIONAL

In August of 2011 and 2012, several members of our community and USLI customers traveled to Tanzania, Africa to climb Mt. Kilimanjaro. USLI donated \$10,000 per climber to Kujali International. Kujali International is a public charity and partners with local communities to help establish free and low-cost private schools that provide orphaned and vulnerable youth with the tools, resources and opportunities to overcome poverty and become agents of change in their communities. Our community members toured the school, held a career fair and taught the kids and customers to make s'mores!





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